

Privacy Policy

Relating to The Places App Smartphone Applications

Overview

- 1.0 Obelisk Apps Limited is committed to safeguarding the information of our Users and Listing Subscribers
 - 1.1 We do not use cookies in our mobile applications
 - 1.2 Information is stored on secure third party encrypted servers
 - 1.3 Each mobile application has User controls to manage the information that reaches their device
 - 1.4 Any information held will only be accessed by Obelisk Apps Limited employees or their legally affiliated franchise representatives
 - 1.5 Any information held is sometimes aggregated and anonymised to help decisions made in improving our services
 - 1.6 Information held is never used for monetary gain, nor shared with third parties for monetary gain.

Users

- 2.0 There is no charge for the download or use of The Places App smartphone applications
- 3.0 Users may use The Places App smartphone applications without submitting any personal data
- 4.0 Those registered may limit the amount of information supplied
 - 4.1 Information submitted is used only for
 - 4.1.1 Access to full app functionality and content
 - 4.1.2 Tailoring of pushed information supplied to User device
 - 4.1.3 In response to User communication with the management team of the Places smartphone app registered to
 - 4.1.4 When aggregated and anonymised, understanding app User demographics

Listing Subscribers

- 5.0 Visible information held on Listing Subscribers is in the public domain.
 - 5.1 Copyright of Listing Subscriber name, branding, graphics, images and copy is retained by the Listing Subscriber
- 6.0 Listing Subscribers may appear free of charge.
- 7.0 Listing Subscribers may pay a small premium for additional information to be shared on the mobile application(s) including, but not limited to: social media links, images, advertisements, event information and magazine articles.
- 8.0 Information stored may be used to communicate with Listing Subscribers

Your Data

- 9.0 We respect User and Listing Subscriber right to privacy and will remove from our databases any information you feel is no longer pertinent, accurate or should no longer be held for any reason.
- 10.0 Please email us on info@theplacesapp.co.uk - detailing your name, email address and the relevant Places App - requesting removal and we shall confirm when this has been actioned.

Copyright

- 11.0 We respect copyright ownership and will assert correct ownership wherever practicable. Please advise if we have failed to do so in any content.